



**FOR IMMEDIATE RELEASE**

**CLEAR-COM EXPANDS TYRELL CCT'S DISTRIBUTION AGREEMENT  
INTO LIVE PERFORMANCE IN THE UK**

UK partners and customers will benefit from the company's comms experience and comprehensive range of professional services.

**CAMBRIDGE, UK—9 JANUARY 2014**—Clear-Com® announces today that it has expanded its distribution agreement with Tyrell CCT, enabling the infrastructure and media solutions provider to develop the Live Performance market and manage the Clear-Com resellers in the UK.

As part of this change, Tyrell and Clear-Com are also pleased to announce the appointment of three authorised reseller partners that are already signed up and established in the Live Performance market: Amber Sound, Autograph Sales and Orbital Sales. By working with these known resellers, Tyrell is in a good position to start the Clear-Com distribution.

Martin Bennett, Commercial Director at Tyrell Group, said, "The opportunity for Tyrell to expand the Clear-Com distribution into Live Performance and Install market allows us to build on the success we have developed in the Broadcast market, and we are excited about the challenges of developing new business in this market with such a strong brand. I firmly believe that having a 'neutral' distribution partner in this market, whose only goal is to develop a strong channel and expand the Clear-Com brand and services, will strongly benefit all partners and customers going forward."

Dan Muchmore, Regional Sales Manager at Clear-Com, said, “Tyrell has been an excellent partner in the UK broadcast market since 2010. They have won a number of key projects such as Globecast and SIS Live. Given their solid and proven approach to market development, we believe Tyrell will serve the Live Performance partners and customers well with their deep knowledge and experience in Clear-Com’s full range of intercom products.”

### **About Clear-Com®**

Clear-Com, an HME company, is a global provider in professional voice Communications systems since 1968. We develop and market proven intercom technologies such as Analogue and Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit [www.clearcom.com](http://www.clearcom.com).

### **About Tyrell**

Tyrell is the leading creative technology solutions provider for the broadcast, production, education, corporate and fixed install sectors in the UK and Ireland. Established in 2000, Tyrell represents leading global suppliers of video, audio, storage and media streaming solutions and also provides consultancy, system integration and technical support services.

[www.tyrellcct.com](http://www.tyrellcct.com)

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